



Press Kit | Housewares Show 2022

Kenmore Elite CSV | Max 21.6V Cordless Stick Vacuum with EasyReach™ Wand – DS4095

The Kenmore Elite CSV | Max cordless stick vacuum with EasyReach™ wand and XL dust cup is the ultimate in quick cleaning. Featuring a featherlight construction at under 6lbs. and a 40+ minute run time**, this easy to use vacuum has the power to clean without interruption. No more bending down to clean underneath furniture, EasyReach™ wand flexes with the push of a button for a whole home clean. Dust has nowhere to hide with our swivel steering nozzle, LED headlight and 50% larger dust cup*. Designed for all surfaces and with a powerful 21.6V brushless motor that delivers 2X suction*, this ‘go anywhere’ vacuum is all you need and nothing you don’t.



·CORDLESS STICK VACUUM: At less than 6 pounds this lightweight, versatile carpet and bare floor cleaner, with 2 speed settings, makes removing pet hair, cleaning up messes and eliminating dirt and dust quick and easy.

·EASYREACH™ WAND: Wand flexes to clean underneath furniture with the push of a button.

·2X SUCTION POWER*: 250W brushless motor delivers 17Kpa suction power in MAX mode at the hand vac. The CSV is designed for all floor types including hard surfaces, carpets or upholstery.

·50% MORE CAPACITY*: Extra-large dust cup means you can cover more cleaning area without stopping to empty the dust cup.

·LESS THAN 6 POUNDS: The full vac, with nozzle and wand, weighs in at less than 6 pounds! With the detachable hand vac, the weight is less than 3 pounds. Perfect for above floor cleaning or carrying up and down stairs.

·EXTENDED RUN TIME: Up to 40 minutes* of suction along with a colorful LED battery status meter that indicates battery and charge level, motor speed, and more.

Kenmore Elite CSV | Max 21.6V Cordless Stick Vacuum with EasyReach™ Wand – DS4095

·HEPA FILTRATION: HEPA filter adds an additional layer of filtration and captures 99.97% of dust particles, pet dander, pollen, bacteria and more, down to 0.3 micron.

·2-SPEED SETTINGS: Choose between Low (ECO Mode) and High (Max mode) speed settings for quick and easy cleaning on tile, hardwood, linoleum and carpet.

·CONVERT TO HANDVAC: Clean tight spaces, upholstery and more with the versatile detachable hand vacuum.

·LITHIUM-ION BATTERY: Rechargeable 21.6V battery features its own wall-mounted base, along with a portable adapter, and charges in less than 4 hours.

·VERSATILE TOOLS: Includes a Wall Mount & 2-in-1 Combination Crevice/Dusting Brush.

**Than the Kenmore 10438 stick vacuum*

***Handvac only on ECO mode*



Kenmore Elite CSV | Max 21.6V Cordless Stick Vacuum – DS4090

The Kenmore Elite CSV | Max cordless stick vacuum with XL dust cup is the ultimate in quick cleaning – now with 2X suction! Featuring a featherlight construction at under 6lbs. and a 40+ minute runtime**, this easy to use vacuum has the power to clean without interruption. Dust has nowhere to hide with our swivel steering nozzle, LED headlight and 50% larger dust cup*. Designed for all surfaces and with a powerful 21.6V brushless motor, this ‘go anywhere’ vacuum is all you need and nothing you don’t.



·CORDLESS STICK VACUUM: At less than 6 pounds this lightweight, versatile carpet and bare floor cleaner, with 2 speed settings, makes removing pet hair, cleaning up messes and eliminating dirt and dust quick and easy.

·2X SUCTION POWER*: 250W brushless motor delivers 17Kpa suction power in MAX mode at the hand vac. The CSV is designed for all floor types including hard surfaces, carpets or upholstery.

·50% MORE CAPACITY*: Extra-large dust cup means you can cover more cleaning area without stopping to empty the dust cup.

·LESS THAN 6 POUNDS: The full vac, with nozzle and wand, weighs in at less than 6 pounds! With the detachable hand vac, the weight is less than 3 pounds. Perfect for above floor cleaning or carrying up and down stairs.

·EXTENDED RUN TIME: Up to 40 minutes* of suction along with a colorful LED battery status meter that indicates battery and charge level, motor speed, and more.

·HEPA FILTRATION: HEPA filter adds an additional layer of filtration and captures 99.97% of dust particles, pet dander, pollen, bacteria and more, down to 0.3 micron.

Kenmore Elite CSV | Max 21.6V Cordless Stick Vacuum – DS4090

- 2-SPEED SETTINGS: Choose between Low (ECO Mode) and High (Max mode) speed settings for quick and easy cleaning on tile, hardwood, linoleum and carpet.
- CONVERT TO HANDVAC: Clean tight spaces, upholstery and more with the versatile detachable hand vacuum.
- LITHIUM-ION BATTERY: Rechargeable 21.6V battery features its own wall-mounted base, along with a portable adapter, and charges in less than 4 hours.
- VERSATILE TOOLS: Includes a Wall Mount & 2-in-1 Combination Crevice/Dusting Brush.

**Than the Kenmore 10438 stick vacuum*

***Handvac only on ECO mode*



Kenmore CSV | Go™ 21.6V Cordless Stick Vacuum – DS4020

The Kenmore CSV | Go™ cordless stick vacuum is feature packed at a price point that doesn't break the bank. Featuring a featherlight construction at under 5lbs. and a 40+ minute runtime*, this easy to use vacuum has the power to clean without interruption. Dust has nowhere to hide with our swivel steering system and LED headlight, while a LED battery indicator displays colorful lights to show battery and charge level, motor speed, & more. Designed for all surfaces and with a powerful 21.6V motor, this 'go anywhere' vacuum is all you need and nothing you don't.



·CORDLESS STICK VACUUM: At less than 5 pounds this lightweight, versatile carpet and bare floor cleaner, with 2 speed settings, makes removing pet hair, cleaning up messes and eliminating dirt and dust quick and easy.

·LESS THAN 5 POUNDS: The full vac, with nozzle and wand, weighs in at less than 5 pounds! With the detachable hand vac, the weight is less than 3 pounds.

·BAGLESS w/HEPA FILTRATION: HEPA filter adds an additional layer of filtration and captures 99.97% of dust particles, pet dander, pollen, bacteria and more, down to 0.3 micron. Easy-to-empty transparent canister with washable filter saves time and money.

·2-SPEED SETTINGS: Choose between Low (ECO Mode) and High (Max mode) speed settings for quick and easy cleaning on tile, hardwood, linoleum and carpet.

·RUN TIME: Up to 40 minutes* of continuous suction when using the Hand Vac on Eco Mode and fully charged.

·LITHIUM-ION BATTERY: Rechargeable 21.6V battery features its own wall-mounted base, along with a portable adapter, and charges in less than 4 hours.

·VERSATILE TOOLS: Includes a Wall Mount & Combo Crevice/Dusting Brush.

**Handvac only on ECO mode*

Kenmore AllergenSeal™ Lift-Up™ Bagless Upright Vacuum with Hair Eliminator™ Brushroll – DU5092

This Kenmore bagless upright with completely sealed air path can tackle all your cleaning needs. Effortlessly transition to lightweight cleaning with Lift-Up™ for stairs and above floor cleaning. The AllergenSeal™ system ensures the air you breathe stays clean, filtering 99.97% of particles, while the Hair Eliminator™ feature keeps pet hair off your brushroll for less maintenance. At under 14lbs, this full-featured upright maneuvers around furniture with swivel steering, LED headlight and a 50% larger dust cup* for less interruptions.



- LIFT-UP™ TECHNOLOGY:** Quickly transition to a lightweight pod for stairs and above floor cleaning.
- HAIR ELIMINATOR™:** Automatic removal of hair from the brushroll so it's always ready to clean. No more cutting pet hair off your brushroll with scissors.
- COMPLETELY SEALED AIR PATH:** AllergenSeal™ System lets you know the vacuum traps 99.97% of dust and particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.
- XL DUST CUP:** 50% larger dust cup capacity* for more cleaning and less interruptions.
- LIGHTWEIGHT:** At under 14lbs., this full-sized upright goes anywhere with ease.
- EXTENDED REACH:** 10' of hose reach for all of your hard-to-access cleaning.
- 2-MOTOR SYSTEM:** Powerful deep cleaning on bare floors, carpet & more.
- VERSATILE TOOLS:** A 3-in-1 combination tool features a crevice tool, dusting brush and upholstery tool for whole home cleaning, while Pet HandiMate tools picks up stubborn pet hair and debris.

**Than the Kenmore 10135*

Kenmore AllergenSeal™ Lift-Up™ Bagless Upright Vacuum – DU5080

This Kenmore bagless upright with completely sealed air path can tackle all your cleaning needs. Effortlessly transition to lightweight cleaning with Lift-Up™ for stairs and above floor cleaning. The AllergenSeal™ system ensures the air you breathe stays clean, filtering 99.97% of particles down to 0.3 microns. At under 14lbs, this full-featured upright maneuvers around furniture with swivel steering, LED headlight and a 50% larger dust cup* for less interruptions.



- LIFT-UP™ TECHNOLOGY: Quickly transition to a lightweight pod for stairs and above floor cleaning.
- COMPLETELY SEALED AIR PATH: AllergenSeal™ System lets you know the vacuum traps 99.97% of dust and particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.
- XL DUST CUP: 50% larger dust cup capacity* for more cleaning and less interruptions.
- LIGHTWEIGHT: At under 14lbs., this full-sized upright goes anywhere with ease.
- EXTENDED REACH: 10' of hose reach for all of your hard-to-access cleaning.
- 2-MOTOR SYSTEM: Powerful deep cleaning on bare floors, carpet & more.
- VERSATILE TOOLS: A 3-in-1 combination tool features a crevice tool, dusting brush and upholstery tool for whole home cleaning, while Pet HandiMate tools picks up stubborn pet hair and debris.

**Than the Kenmore 10135*

Kenmore AllergenSeal™ Bagless Upright Vacuum – DU2012

This Kenmore bagless upright with completely sealed air path can tackle all your cleaning needs. Effortlessly transition to lightweight cleaning with 10' of extended reach for stairs and above floor cleaning. The AllergenSeal™ system ensures the air you breathe stays clean, filtering 99.97% of particles down to 0.3 microns. At under 14lbs, this full-featured upright maneuvers around furniture with swivel steering, LED headlight and a 50% larger dust cup* for less interruptions.



- COMPLETELY SEALED AIR PATH: AllergenSeal™ System lets you know the vacuum traps 99.97% of dust and particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.
- XL DUST CUP: 50% larger dust cup capacity* for more cleaning and less interruptions.
- LIGHTWEIGHT: At under 14lbs., this full-sized upright goes anywhere with ease.
- EXTENDED REACH: 10' of hose reach for all of your hard-to-access cleaning.
- 2-MOTOR SYSTEM: Powerful deep cleaning on bare floors, carpet & more.
- VERSATILE TOOLS: Includes a 3-in-1 combination tool and upholstery tool for whole home cleaning.

**Than the Kenmore 10135*

Kenmore Progressive™ Bagless Upright Vacuum – DU2001

Get non-stop suction on carpets and bare floors with the Kenmore® Progressive™ bagless upright vacuum.

Powerful agitation deep cleans your carpets, while the cyclonic action bagless system creates a strong suction that removes dirt and debris quickly and effectively.

This lightweight, full-sized upright glides around corners and furniture with its swivel steering system and XL dust cup. At only 14lbs, the 2-motor vacuum cleaner provides 10ft of extended reach for cleaning above floors, stairs and other hard-to-access areas. The versatile 3-in-1 combination tool includes a crevice tool, dusting brush and an upholstery tool to lift pet hair from couches to curtains to baseboards.



·**POWERFUL SUCTION:** 2-Motor system for deep cleaning removes ground-in dirt from carpets and cleans hard floors, stairs, and more.

·**XL DUST CUP:** More capacity means you can cover more cleaning area with less interruptions.

·**LIGHTWEIGHT AND MANEUVERABLE:** This full-sized upright is under 14lbs and leaves dirt nowhere to hide with swivel steering.

·**EXTENDED REACH:** Flexible hose lengthens to 10 feet for cleaning stairs, above floors and other hard-to-access areas.

·**VERSATILE TOOLS:** A 3-in-1 combination tool features a crevice tool, dusting brush and upholstery tool for whole home cleaning.

Kenmore Intuition® Bagged Upright Vacuum with Hair Eliminator™ Brushroll – BU4050

The Kenmore Intuition has reinvented bagged vacuuming. A revolutionary, lightweight and fully featured upright with the Kenmore power and performance you trust. Featuring patented and exclusive innovations including Lift-Up™, Hair Eliminator™, No Touch™ Bag Technology, AllergenSeal™ System, Bag Fill Indication, PowerFlow Bag Chamber, and more.

·LIFT-UP™ TECHNOLOGY: Quickly transition to a lightweight pod for stairs and above floor cleaning.

·HAIR ELIMINATOR™: Automatic removal of hair from the brushroll so it's always ready to clean. No more cutting pet hair off your brushroll with scissors.

·NO TOUCH™ BAG TECHNOLOGY: Eliminate the annoyingly dirty process of emptying and cleaning a full dust cup with the press of a single button to get rid of your dirt and debris. Hands free operation and self-sealing bags keep your home environment clean – no touch and no messy cleanup!

·COMPLETELY SEALED AIR PATH: AllergenSeal™ System lets you know the vacuum traps 99.97% of dust and particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.

·POWERFLOW TECHNOLOGY: The bag chamber is specially designed to enable strong suction even as the bag fills so you can expect excellent performance up until your bag needs replacing.

·LIGHTWEIGHT & MANEUVERABLE: At under 14lbs, this full-size upright leaves dirt nowhere to hide with swivel steering and LED headlights.

·VERSATILE TOOLS: Includes a crevice tool, dusting brush, Pet HandiMate, upholstery tool, and 6 HEPA bags (up to 1 year supply).



Kenmore Intuition® Bagged Upright Vacuum – BU4022

The Kenmore Intuition has reinvented bagged vacuuming. A revolutionary, lightweight and fully featured upright with the Kenmore power and performance you trust. Featuring patented and exclusive innovations including Lift-Up™, No Touch™ Bag Technology, AllergenSeal™ System, Bag Fill Indication, PowerFlow Bag Chamber, and more.

·LIFT-UP™ TECHNOLOGY: Quickly transition to a lightweight pod for stairs and above floor cleaning.

·NO TOUCH™ BAG TECHNOLOGY: Eliminate the annoyingly dirty process of emptying and cleaning a full dust cup with the press of a single button to get rid of your dirt and debris. Hands free operation and self-sealing bags keep your home environment clean – no touch and no messy cleanup!

·COMPLETELY SEALED AIR PATH: AllergenSeal™ System lets you know the vacuum traps 99.97% of dust and particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.

·POWERFLOW TECHNOLOGY: The bag chamber is specially designed to enable strong suction even as the bag fills so you can expect excellent performance up until your bag needs replacing.

·LIGHTWEIGHT & MANEUVERABLE: At under 14lbs, this full-size upright leaves dirt nowhere to hide with swivel steering and LED headlights.

·VERSATILE TOOLS: Includes a 3-in-1 combination tool, dusting brush, Pet HandiMate, and 6 HEPA bags (up to 1 year supply).



Kenmore UltraPlush™ Bagged Canister Vacuum with POP-N-GO™ – BC4027

Say goodbye to pet hair, dust and allergens with the Kenmore UltraPlush™ bagged canister vacuum with POP-N-GO™. If your home has been taken over by cat or dog fur, give the floors and upholstery some tough, yet gentle love with the UltraPlush™ nozzle. The UltraPlush™ system uses vent inlets to circulate air efficiently and allows for easier push-pull on thick carpets. Glide around furniture with swivel steering and complete above floor cleaning with the telescoping wand for an extended reach. You'll easily be able to eliminate pet dander, hair and more with versatile accessory tools including a motorized Pet PowerMate brush and a POP-N-GO™ bare floor tool. The completely sealed AllergenSeal™ system ensures the air you breathe stays clean, filtering 99.97% of particles down to 0.3 microns.



- ULTRAPLUSH™ NOZZLE: Vent inlets allow for up to 32% easier push-pull* on thick carpeting for easy maneuverability.
- COMPLETELY SEALED AIR PATH: AllergenSeal™ System lets you know the vacuum traps 99.97% of dust and particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.
- POP-N-GO TOOL: Quickly transition from carpeting to bare floor cleaning with the push of a button.
- EXTENDED REACH: Telescoping wand extends for 10.5' of cleaning reach for a floor-to-ceiling clean. Detachable handle is perfect for cleaning furniture, car interiors and tight spaces.
- SWIVEL+ STEERING SYSTEM: Maneuver around corners and furniture seamlessly leaving dirt nowhere to hide with LED headlight.

Kenmore UltraPlush™ Bagged Canister Vacuum with POP-N-GO™ – BC4027

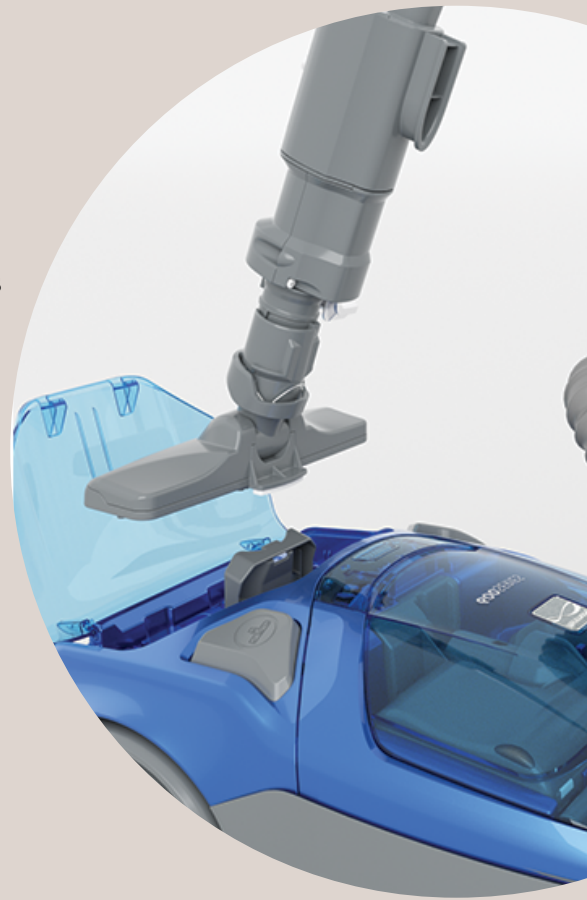
- AUTO CORD REWIND:** No more manually winding up cords, cord automatically retracts with the push of a button.
- HEIGHT ADJUSTMENT:** Experience optional airflow and cleaning efficiency for any surface with four height adjustment levels.
- STAIR GRIP TECHNOLOGY:** Increased stability on stairs for peace of mind while performing above floor cleaning.
- PERFORMANCE INDICATOR:** Always know the fill status of your bag or when to check for clogs with convenient performance indicator.
- VERSATILE TOOLS:** Includes a dusting brush, long crevice tool, motorized Pet PowerMate, and POP-N-GO™ bare floor brush.

**Based on ASTM F1409 testing using ultra plush carpet*



Kenmore Pet Friendly POP-N-GO™ Bagged Canister Vacuum – BC4026

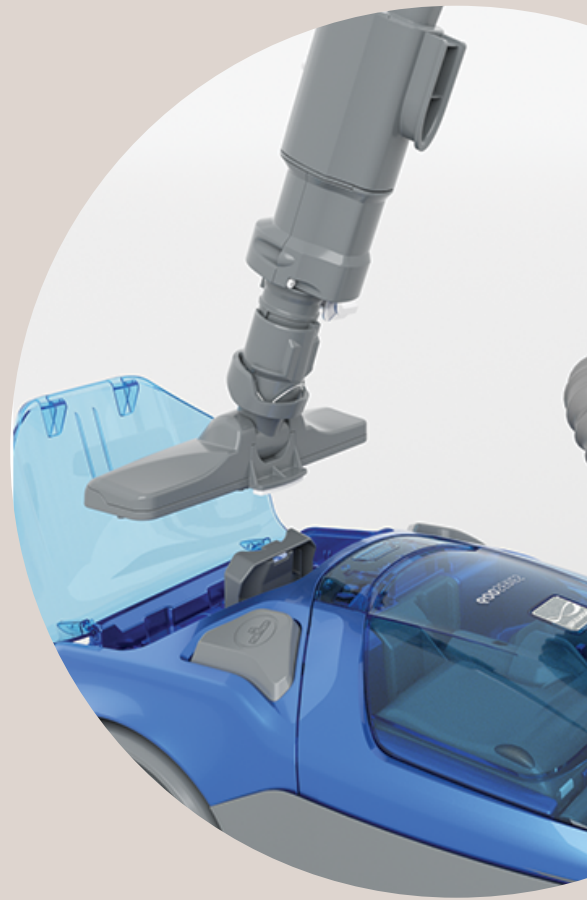
Pesky pet hair, allergen-inducing dust and inconvenient crumbs are no match for the cleaning power of the Kenmore POP-N-GO™ Bagged Canister Vacuum with Pet PowerMate. This handy small appliance tackles hardwood, laminate and carpet with ease thanks to its multipurpose all-floors design. A POP-N-GO™ floor brush located in the front storage case makes quick work of messes while a motorized Pet PowerMate attachment lifts stubborn hair, dander and more from carpets, baseboards and furniture without issue. The completely sealed AllergenSeal™ system ensures the air you breathe stays clean, filtering 99.97% of particles down to 0.3 microns. Complete above floor cleaning with telescoping wand for 9.5' of extended reach with one of three versatile accessory tools.



- COMPLETELY SEALED AIR PATH: AllergenSeal™ System lets you know the vacuum traps 99.97% of dust and particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.
- POP-N-GO™ TOOL: Quickly transition from carpeting to bare floor cleaning with the push of a button.
- EXTENDED REACH: Telescoping wand extends for 9.5' of cleaning reach for a floor-to-ceiling clean. Detachable handle is perfect for cleaning furniture, car interiors and tight spaces.
- AUTO CORD REWIND: No more manually winding up cords, cord automatically retracts with the push of a button.
- HEIGHT ADJUSTMENT: Experience optional airflow and cleaning efficiency for any surface with four height adjustment levels.

Kenmore Pet Friendly POP-N-GO™ Bagged Canister Vacuum – BC4026

- STAIR GRIP TECHNOLOGY:** Increased stability on stairs for peace of mind while performing above floor cleaning.
- PERFORMANCE INDICATOR:** Always know the fill status of your bag or when to check for clogs with convenient performance indicator.
- VERSATILE TOOLS:** Includes a dusting brush, long crevice tool, motorized Pet PowerMate, and POP-N-GO™ bare floor brush.



Kenmore 200 Series Bagged Canister Vacuum – BC4002

Say goodbye to dust bunnies, pet dander and more with the Kenmore 200 Series bagged canister vacuum. Powerful yet lightweight, this handy companion is designed with AllergenSeal™. The AllergenSeal™ system ensures the air you breathe stays clean, filtering 99.97% of dirt particles down to 0.3 microns. With a convenient height adjuster to eliminate slouching and bending, plus an automatic cord rewind to help prevent tripping, this canister vacuum is your secret weapon to a super clean household.



·2-MOTOR SYSTEM: Whole home clean with 2 dedicated floor nozzles to remove ground-in dirt from carpets and powerfully cleans hard floors, stairs and more.

·ALLERGENSEAL™ SYSTEM: Vacuum traps 99.97% of dirt particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.

·EXTENDED REACH: Telescoping wand extends for 9' of cleaning reach for a floor-to-ceiling clean. Detachable handle is perfect for cleaning furniture, car interiors and tight spaces.

·AUTO CORD REWIND: No more manually winding up cords, cord automatically retracts with the push of a button.

·HEIGHT ADJUSTMENT: Experience optional airflow and cleaning efficiency for any surface with four height adjustment levels.

·VERSATILE TOOLS: Includes a dusting brush, crevice tool, and bare floor tool.

Kenmore Straight Suction Bagged Canister Vacuum – BC2005

Say goodbye to dust bunnies, pet dander and more with the Kenmore straight suction bagged canister vacuum. Powerful yet lightweight, this handy companion is designed with AllergenSeal™. The AllergenSeal™ system ensures the air you breathe stays clean, filtering 99.97% of dirt particles down to 0.3 microns. With versatile accessory tools, an extendable telescoping wand, and an automatic cord rewind to help prevent tripping, this canister vacuum is your secret weapon to a super clean household.



- POWERFUL SUCTION:** Straight suction nozzle plus dedicated bare floor tool removes ground-in dirt from carpets and powerfully cleans hard floors, stairs and more.
- ALLERGENSEAL™ SYSTEM:** Vacuum traps 99.97% of dirt particles down to 0.3 microns inside your vacuum, keeping them out of the air you breathe.
- EXTENDED REACH:** Telescoping wand extends for 9.5' of cleaning reach for a floor-to-ceiling clean. Detachable handle is perfect for cleaning furniture, car interiors and tight spaces.
- AUTO CORD REWIND:** No more manually winding up cords, 26' cord automatically retracts with the push of a button.
- VERSATILE TOOLS:** Includes a 3-in-1 combination tool, bare floor tool and 2 HEPA bags.

Kenmore All-Purpose Wet/Dry Canister Vacuum – KW3050

This Kenmore all-purpose vacuum is perfect for jobs around the house regardless of dry or liquid messes. Compact in size - this portable vacuum delivers maximum suction power for heavy-duty pickup across surfaces including carpets, hard floors, garages & more. Effortlessly maneuver with swiveling casters and get an extended above floor reach with telescoping wand. Tools are stored on-board and convenient handle is located on top of the vac for on-the-go cleaning needs.



- WET / DRY PICKUP: Take on the toughest jobs in the house, garage, or in the shop with this versatile vacuum that tackles both liquid and dry messes.
- POWERFUL SUCTION: 2-stage motor removes ground-in dirt from carpets and powerfully cleans hard floors, stairs and more.
- LIGHTWEIGHT & PORTABLE: This vacuum has a top handle and 360-degree casters making it easy to maneuver and transport.
- EASY TO USE: Featuring a long 18 retractable' cord and an extendable telescoping wand for a floor-to-ceiling clean, this all-purpose vacuum goes where you need it.
- ON-BOARD STORAGE: Conveniently store 6' hose, wand and accessory tools on-board so everything is always within reach.
- VERSATILE TOOLS: Includes a crevice tool, dusting brush and tool caddy.

Kenmore Portable Carpet Spot & Pet Stain Cleaner Vacuum – KW2001

The Kenmore Spot & Pet Stain Cleaner to the rescue for unexpected spills and messes around the house. Stains are easily lifted and removed with a combination of powerful scrubbing suction and the Kenmore cleaning formula.

Thanks to its lightweight size at only 11lbs, this portable spot cleaner is ready to go anywhere and compact enough to fit under your sink or in a closet. Versatile tools include a tough stain tool, a wide path tool and a trial size of cleaning formula.



- POWERFUL SUCTION:** Lift and remove tough spots and stains on carpets, upholstery and auto interiors.
- LIGHTWEIGHT & PORTABLE:** Weighing less than 11lbs, this spot cleaner is ready to go anywhere!
- EASY TO USE:** Effortlessly fill and empty tanks for a cleaning session plus your purchase includes a trial size of cleaning formula.
- COMPACT DESIGN:** Easily store under a sink or a closet for convenience.
- VERSATILE TOOLS:** Includes a 3.5” tough stain tool, 6.5” wide path tool, and a trial size cleaning formula.